



CAMPUS NEWS

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2nd International Precision Agriculture Conference 2025 held at PMAS-AAUR



A three-day (20-22 Oct, 2025) 2nd International Precision Agriculture Conference (IPAC) 2025 held at Pir Mehr Ali Shah Arid Agriculture University Rawalpindi (PMAS-AAUR). The conference was organized by PMAS-AAUR Center for Precision Agriculture (C4PA) with the theme "Transforming Agriculture through Digital Innovations".

Prof. Dr. Iqrar Ahmad Khan (S.I, H.I) Chairman Punjab Higher Education Commission (PHEC) was the chief guest of inaugural session while Federal Minister for Railways Muhammad Hanif Abbasi was the Chief Guest of Concluding session. MPA Punjab & Parliamentary Secretary for Health & Population Ms. Asma Naz Abbasi was also participated as the guest of honor.

The Conference was organized in both physical and online mode and anticipated to inspire further exploration & innovative thinking concerning the Transformation in Agriculture and to provide opportunity for participants to establish connections with peers and experts, fostering potential collaborations and joint initiatives.

While addressing the Chief Guest Muhammad Hanif Abbasi, Federal Minister for Railways said that our participants had the privilege of listening to commendable intellectual speakers from around the world, shedding light on critical subject matters that shape the future of precision agriculture.

Prof. Dr. Iqrar Ahmad Khan (S.I, H.I) Chairman PHEC said that we need

an integrated strategy to promote and make digital and precision agriculture popular in the country as it is the need of the hour due to climate change.

In his address, Vice Chancellor PMAS-AAUR Prof. Dr. Qamar-uz-Zaman said that the era of automation, artificial intelligence, and precision farming has already begun, and it is imperative that we, too, adapt and transform our practices accordingly.

The speakers presented their papers and talks in eight different technical sessions. Apart from this, Agricultural Expo, IT Exhibition, Food Fest, Bird show, Art & Craft Exhibition, Poster and Oral presentations were also the part of the conference.



MPA Punjab Raja Abdul Hanif Inaugurating the Agricultural Expo



International Speakers Visiting Center for Precision Agriculture

Highlights of the **2nd International Precision Agriculture Conference 2025**



International Training Workshop “AGRISAT 2025”



PMAS-AAUR's Institute of Geo Information & Earth Observation (IGEO) under the Pak-China Joint Research Project organized a Two-day (Nov 12-13, 2025) International Training Workshop on Agriculture Using Satellite Data (AGRISAT 2025). Chairman CMIT & MPA Punjab Mr. Raja Abdul Hanif was the Chief Guest. Highly reputed and renowned scientists and researchers from different institutions of Pakistan and China were participated in the workshop. The event was organized in both physical and online mode.

Speaking at the occasion, Chief Guest Mr. Raja Abdul Hanif emphasized the vital role of technology and innovation in transforming Pakistan's agricul-

tural landscape. He said that in the face of climate change and resource constraints, the integration of satellite data with agricultural planning is no longer optional, it is essential. Initiatives like AGRISAT 2025 reflect our nation's commitment to sustainable and smart agriculture, powered by science, collaboration, and innovation.

Vice Chancellor PMAS-AAUR Prof. Dr. Qamar-uz-Zaman extended a warm welcome to all distinguished guests, speakers, and participants. He highlighted that AGRISAT 2025 is designed to strengthen regional and international collaboration in the application of remote sensing and geospatial technologies for data-driven agricultural manag-

ement. He added that this workshop provides a unique platform for knowledge exchange and technical collaboration to advance precision agriculture and ensure food security through science-led innovation.

The workshop features technical sessions, hands-on training modules, and expert lectures covering diverse themes such as remote sensing applications in crop monitoring, climate resilience, soil health assessment, and water resource management. Participants from both academia and industry are engaging in collaborative learning and experience-sharing to promote data-informed agricultural practices.

World Food Safety Day 2025 Observed at PMAS-AAUR

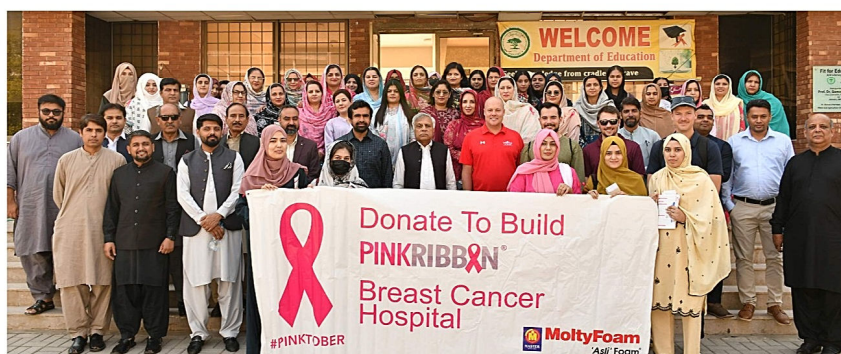
Institute of Food and Nutritional Sciences (IFNS), PMAS-AAUR in collaboration with the Global Alliance for Improved Nutrition (GAIN) celebrated World Food Safety Day 2025. The event aimed to raise awareness about the interconnection between food safety, nutrition, and climate change, engage youth in innovative approaches for ensuring food safety from farm to fork, and promote collaboration among academia, industry, and regulatory bodies for building a safer and more sustainable food system. Vice Chancellor PMAS-AAUR Prof. Dr. Qamar-uz-Zaman appreciated the efforts of IFNS and emphasized that food safety is integral to national health, sustainability, and economic growth. He encouraged IFNS to continue conducting similar awareness and engagement initiatives to foster a culture of responsibility and innovation among students and researchers. The program brought together distinguished experts and youth representatives who shared valuable insights on emerging food safety challenges in the context of climate change.



Arid University holds Awareness Seminar on Pink Ribbon Day

In observance of Pink Ribbon Day, Women Development Studies Center (WDSC) of Pir Mehr Ali Shah Arid Agriculture University Rawalpindi (PMAS-AAUR) organized an awareness seminar about breast cancer. The seminar aimed to highlight the importance of regular screenings, self-examinations and early diagnosis, which remain crucial in improving survival rates and outcomes.

While addressing, Vice Chancellor PMAS-AAUR Prof. Dr. Qamar-uz-Zaman emphasize that breast cancer awareness must go beyond annual campaigns, it should be a sustained effort focusing on prevention, early detection, and education. Lifestyle choices play a



crucial role in reducing risk factors. He also stresses the importance of emotional and psychological support for patients and their families.

Director Women Development Studies Center (WDSC) Dr. Qaisara Parveen said that we need to provide awareness to the patient as well as her family so that no

woman feels alone in this battle and she also receives encouraging support from her family.

At the end, an awareness walk is also held in which Vice Chancellor Prof. Dr. Qamar-uz-Zaman alongwith registrar, deans, directors, faculty members, administration and a large number of students were also participated.

World Egg Day Celebrated at PMAS-AAUR

The World Egg Day Celebrations were held under the guidance of Vice Chancellor Prof. Dr. Qamar-uz-Zaman at Pir Mehr Ali Shah Arid Agriculture University Rawalpindi (PMAS-AAUR). Dignitaries from the Poultry Industry and more than 400 students from different colleges were participated in the event. The program included various competitions, awareness Walk and a special seminar. The event was jointly organized by the Institute of Animal Sciences, PMAS-AAUR, SB Eggs and WPSA Pakistan.

Mian M. Aslam, CEO of Arslan Poultry, was the Chief Guest of the event. He highlighted the vital role of eggs in the health and nourishment of children, women, and youth, emphasizing that a healthy body leads to a healthy mind. He also appreciated the efforts of the university and organizers for promoting public awareness about the nutritional importance of eggs.

Guest of Honour Mian Sohaib Javaid, President of WPSA Pakistan, and CEO of Jadeed

Group, addressed the participants and elaborated on the importance of eggs in daily life and the crucial role they play in ensuring food and nutritional security.

Dr. Nasir Mukhtar thanked all the participants and distinguished guests for their active involvement and support. He highlighted that World Egg Day was organized and showcased in a beautiful and impressive manner, reflecting the dedication and teamwork of the faculty, students, and industry partners.





PMAS-AAUR and University of Florida USA Signed MoU



Sports Exhibition Matches held at PMAS-Arid Agriculture University Rawalpindi



Delegation from Denmark Visited PMAS-Arid Agriculture University Rawalpindi



Seminar on Creating Culture of Research Excellence organized by the Department of Chemistry, PMAS-AAUR

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